



Special Olympics
Virginia

Fund Raising

We need the communities help. We need your financial support to assist us in affording persons with intellectual disabilities the opportunity to become physically fit, develop cooperation and social skills, and increase their self-esteem, all while competing in an Olympic-type sports program.

Sponsoring Special Olympics Virginia

Becoming involved with Special Olympics Virginia is an ideal way to maximize your company's limited marketing and community dollars. Sponsorship opportunities reach geographically throughout the state and can be customized to meet your company objectives. Benefits of involvement can include:

- ◆ Recognition as sponsor in event publications, news releases, and promotional materials
- ◆ On-site opportunities to display banners and other signage
- ◆ Plaque of recognition given at SOVA events
- ◆ Invitations for company representatives to selected receptions, competitions and events
- ◆ Positive association with SOVA, named America's most credible charity in 1995 by *The Chronicle of Philanthropy*
- ◆ Listing as sponsor in newsletters, program yearbook, and on our website on the internet
- ◆ Establishes your company as community-minded
- ◆ Allows employee involvement as volunteers outside of the work place
- ◆ Opportunity to distribute company materials and participant gifts

Help Our Athletes Train for Life

Your donation helps make the dreams of Special Olympics athletes — and their families — come true. There is never a charge to athletes for participation, so donations to support the Special Olympics movement gives individuals with intellectual disabilities the opportunity to become physically fit, productive and respected members of society through sports training and competition. Your donation will allow our athletes to compete at the Summer and Fall Championships by covering the transportation costs and sponsorship cost. Provides the funding for uniforms for our athletic teams and rental of facilities to train in.

Tax Relief

Your donation is tax deductible and because of that fact, the net cost of the gift to the donor can be much less than the actual amount of the gift. Area 11 Special Olympics will provide a donation letter for tax relief purposes.