



Second Annual Area 11

Special Olympics Golf Tournament

Area 11 Special Olympics
P.O. Box 218
Fredericksburg, VA 22404

To Whom It May Concern:

I am writing this letter on behalf of Area 11 Special Olympics. We are seeking sponsors for our Second Annual Area 11 Special Olympics Golf Tournament at The Gauntlet Golf Club in Fredericksburg Virginia. The tournament will take place on Saturday May 31st. We are initially asking for sponsorship of this year's event; however Area 11 hopes to garner your long-term support so we can make this a successful event for each of us from this year forward.

Area 11 Special Olympics Virginia is a 501(c)3 nonprofit organization that provides year-round sports training and athletic competition for children and adults with intellectual disabilities. Your support will help us in ensuring our 300 plus athletes from Stafford, Spotsylvania, King George and Caroline counties as well as Fredericksburg, have the opportunity to compete in one of our fourteen sports. 100% of all donations or monies made through Area 11 events are used for providing our Special Olympians with uniforms, equipment and travel to state level Special Olympic competitions.

Your generosity is greatly appreciated and we thank you in advance for your support. If you have any questions regarding our request or your sponsorship or donation, please contact Candy Thompson at 540-972-0122.

For your convenience, we have enclosed a registration form with this letter. We ask that you please complete your form and make your checks payable to Area 11 Golf Tournament. The return address and additional points of contact are listed on the registration form.

This year we have a new and novel way to advertise your sponsorship. The Gauntlet has the GPS Sponsorship, which is a unique format with a very distinctive delivery method that offers extended exposure with an average of 15 minutes per hole versus the traditional "sponsor a hole sign" with only 5 seconds of exposure to the golfers. Information on GPS Sponsorship is included in the enclosed registration form.

Once again thank you for your time, consideration and support!

Sincerely,

Candy Thompson
Area 11 Fundraising Chairperson